

Workforce Architects Program

*“ The presenter is a wonderful, knowledgeable resource,
this coupled with the opportunity for mentoring and group work = excellence!”*

Workforce Architects Concept

Workforce Architects assist enterprises, organisations, industry sectors and regions in undertaking workforce development and planning. They may play an internal consultancy role or work with clients and customers in providing workforce management services. There are 4 levels of Workforce Architects:

- **Bronze** – understanding workforce development and planning definitions and the process for developing a workforce plan with enterprises and organisations; and tools for workforce planning.
- **Silver** – development of a workforce plan for an enterprise or organisation; workforce measurement and analysis; workforce development strategies; researching workforce demand and supply.
- **Gold** – development of a workforce plan for a large/complex organisation, project, network, industry, region or community involving multiple stakeholders and enterprises/organisations.
- **Platinum** – collaborating with Workforce BluePrint as a Workforce Architect; working with enterprises, organisations, groups/teams/networks/consortia, across industry sectors, regions and communities.

Audiences

1. People developing a workforce plan within their own enterprise/organisation such as Business Owners/Managers, Human Resource and Organisational Development practitioners; and
2. Intermediaries who may be advising and supporting enterprises/organisations to undertake workforce development and planning such as Vocational Education and Training, Registered Training Organisation and Skills Stores Practitioners; staff from Industry Skills Councils and Boards; Economic, Industry, Regional and Small-Medium Sized Enterprise Development Advisors.

Facilitation Methodology

You have a choice of face to face (f2f) workshops, online sessions or one-on-one and small group coaching sessions across each level of the Workforce Architects program.

Level	F2f Program	Time	Online/Coaching	Investment/person
Bronze	5 hour workshop + 1 hour mentoring	9.30 am – 2.30 pm	Yes	\$660.00 incl GST
Silver	5 hour workshop + 2 hours mentoring	9.30 am – 1.30 pm	Yes	\$770.00 incl GST
Gold	5 hour workshop + 3 hours mentoring	9.30 am – 12.30 pm	Yes	\$880.00 incl GST
Platinum	By invitation only		Yes	

A Statement of Participation is provided for each level of the program. If an organisation wishes to have a WA program designed for them, we can provide a specific quote. Group discount of 10% applies when 3 or more people book into a program from the same organisation.

Workforce Architects Program

Your Facilitator

The program is facilitated by Wendy Perry, Head Workforce Architect and Managing Director of Workforce BluePrint. Wendy Perry is a well known thought leader in workforce development and planning with a pragmatic approach to implementing workforce management strategies, new concepts and ideas that improve productivity.

Wendy's background includes management roles within private and public Registered Training Organisations in the areas of Traineeships and Apprenticeships, business development, fee for service consultancy and Business Services. Wendy was successful in winning the role as the youngest Educational Manager in TAFE in South Australia at 25 years.

Wendy established the first call centre training facility in South Australia at the Institute, gaining sponsorship from numerous contact centre, technology and recruitment agency supporters. Whilst in this role, Wendy was approached by the Industry Skills Board for Information Technology to manage the Women into IT&T project for South Australian Business Vision 2010. Linked to her work within industry, the Department of Education and Children's Services offered Wendy a position in a senior policy role with an IT&T industry focus in the secondary schooling sector.

In January 2003, at the age of 29, Wendy decided to establish Wendy Perry and Associates Pty Ltd and as her first client, Reframing the Future asked her to undertake a project management role www.reframingthefuture.net working with organisations from around Australia from 2004-2008.

Wendy Perry is currently the Managing Director of Wendy Perry and Associates Pty Ltd incorporating [Workforce BluePrint](#), [Workforce Architects](#), [WPAA](#) and [Blue Poppy Ventures](#).

Whilst based in South Australia, Wendy's clients are all around Australia and she has extensive networks in industry, with employers, business associations, government and Registered Training Organisations. Wendy is the founding chair of the [Small and Medium Around the Reservoir Traders \(SMART\) Business Association](#) covering suburbs in Adelaide's South.

Wendy enjoys reading and writing about entrepreneurship (including young entrepreneurs), teenage employment, small business issues, marketing, work/life balance including mini breaks and her experiences from visiting wineries, restaurants, farmers markets and tourist locations, as well as attending events and festivals. Read Wendy's blog at <http://wendyperry.blogspot.com/>.

Wendy holds a Master of Education, Vocational Graduate Diploma of Management (Learning), Advanced Diploma of Management, Diploma of Quality Auditing, Diploma and Certificate IV in Training and Assessment, and Certificate IV in Small Business Management. She is a regular conference presenter and engaging facilitator.

Want a program just for your organisation, network or project?

If you have a number of potential Workforce Architects within your organisation or project and you'd like the benefit of having a workforce plan built as part of the professional development activities, talk to us about how we can customise an in-house program with the option of combining the Bronze, Silver and Gold Level Programs.

Book Me In Please!

Group discount of 10% applies when 3 or more people book in from the same client. An invoice will be forwarded to you to be paid prior to program commencement.

Location	Tick	Investment/person	Preferred Methodology
Adelaide - Bronze Level			
Adelaide – Silver Level			
Adelaide – Gold Level			
Brisbane - Bronze Level			
Canberra - Bronze Level			
Hobart - Bronze Level			
Hobart - Silver Level			
Melbourne – Bronze Level			
Melbourne – Silver Level			
Northern Territory - Bronze Level			
Perth - Bronze Level			
Sydney - Bronze Level			
Sydney – Silver Level			

NB. A Workforce Architects resource kit is included and minimum numbers of 10 bookings per f2f program are required.

BOOKING FORM ABN 46109372652

Please provide details of attendees below and address for an invoice. Thank you.

Me first		
First name:	Surname:	
Job title:	Organisation:	
Address:		
Suburb:	State:	Postcode:
Office ph:	Mobile:	Home ph:
Email address:		
Special dietary requirements or other needs:		
And my colleague		
First name:	Surname:	
Job title:	Organisation:	
Address:		
Suburb:	State:	Postcode:
Office ph:	Mobile:	Home ph:
Email address:		
Special dietary requirements or other needs:		



This logo signifies that for Wendy Perry and Associates Pty Ltd, all scope 1 & 2 emissions including specified scope 3 emissions, are annually audited and offset.

Please email completed form to meredith@workforceblueprint.com.au or
 Fax to +61 8 8387 9820, <http://www.workforceblueprint.com.au/Architects.html>